

Message Text

UNCLASSIFIED

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UNCLAS TOKYO 11937

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TAGS: ETRD

SUBJECT: J-TD-TQ6: NIHON KEIZAI SHIMBUN

JW-6-958. WE HAVE REACHED AGREEMENT WITH NIHON KEIZAI SHIMBUN, JAPAN'S WALL STREET JOURNAL, TO PRODUCE ANOTHER VISIT USA SUPPLEMENT FOR PUBLICATION IN MARCH-APRIL 1977. EDITORIAL EXPOSURE WILL TOTAL MINIMUM SIX PAGES WITH ONE IN FULL COLOR, WORTH DOLS288,010, AND WILL FEATURE PACIFIC NORTHWEST DESTINATIONS.

TWO JOURNALISTS ASSIGNED TO MAKE COVERAGE ARE: MR. AKIA SUZUKI, WRITER, AND MR. GENGO AIDA, PHOTOGRAPHER.

ITINERARY WILL BE 13SEP TYO/SEA NW004, 16SEP SEA/PENDLETON UA372, 17SEP PDT/PORTLAND UA515, 19SEP PDX/MEDFORD UA515, 21SEP MFR/PDX UA504 AND PDX/SPOKANE UA508, 22SEP GEG/KALISPELL RW828, 25SEP KALISPELL/LAX RW019, 27SEP LAX/HNL NWPWQ AND 30SEP HNL/TYO NW009. SCHMITZ WORKING WITH PACIFIC NORTHWEST STATE TRAVEL DIRECTORS AND TOUR MARKETING OF PORTLAND TO MAKE GROUND ARRANGEMENTS. OUR SUPPORT WILL CONSIST OF CAB WAIVER FOR TWO PERSONS PLUS SPR DOLS3,000 FUNDS. PLS PROCESS WAIVERS SOONEST. JOURNALIST FORMS FOLLOW UNDER TSD. SHOESMITH

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